



Workshop 4 - Communication and Education

General objective

To improve the role of communications and education in promoting environmental considerations in development cooperation programmes



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Key questions

1. What are the criteria for convincing communication tools and approaches that close the gap between development and environment interventions?
2. How to induce change in policy and consumer decisions?
3. How can dialogue and collaboration between environmental and development actors be improved?



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Recommendations

It is not about being right, it is about being effective

Apply communication and learning approaches to remove the barriers between the environment, development and other sectors.



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Recommendations (2)

To be effective, we need know-how and skills

provide greater attention to capacity building and learning of young people, stakeholders and professionals to increase their capacity to deliver on sustainable development over the long term



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Required action - EU (1)

Stimulate the creation of and support for **multi-stakeholder platforms** for dialogue and collaborative action in partnership between the development and environment community at various levels



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Required action - EU (2)

Support individual and institutional capacity building for sustainable development, and support the integration of biodiversity conservation and environmental awareness into relevant education and training